

Vocabulary Unit 3

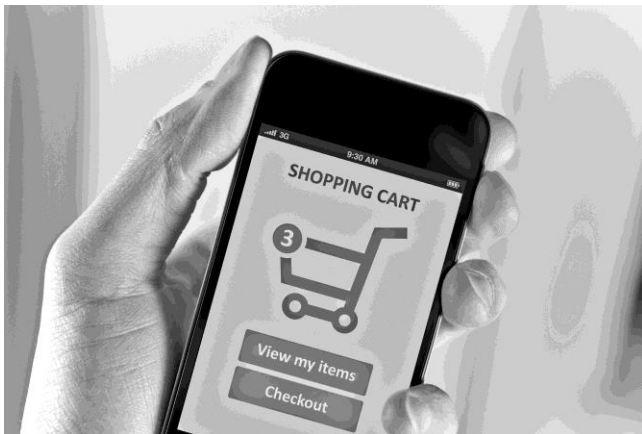
Money and marketing

1 Correct one word in each sentence.

- Most people can't afford status brands like sports cars and huge houses. _____
- For many people, owning a house is a luxury – most people afford their homes these days. _____
- This advertisement is for a product of trainers by Giuseppe Zanotti – their price is \$990 a pair! _____
- This retailer sells things which are good bargain – they're all worth the money. _____
- You think you're spending money by buying this cheaper product, but I think it's still a rip-off! _____
- Companies use producers to promote and present their products in the best possible way. _____

2 Complete the paragraph with one word in each gap. Sometimes more than one answer is possible.

I'm sure that you've heard of the online (1) _____ called Amazon.com, Inc. It's a booming (2) _____ that Jeff Bezos started in 1994. In the beginning, Amazon only sold books – books that (3) _____ a lot less than those found in shops; real (4) _____! But soon, (5) _____, those shoppers who wanted to (6) _____ their money in the comfort of their own homes, could buy (7) _____ ranging from software to video games to electronics. Personally, I can't imagine a world without Amazon!



Shops and shopping

3 Complete the comments on an online shopping forum with one word in each gap.

shopgirl19 Hey, all. I was out window (1) _____ in Oxford Street today and H&M has got some great special (2) _____! I went in and I couldn't believe the prices on the (3) _____ of some clothes! 😊

clothesRme15 I was in H&M this morning. It was really busy. I wanted to (4) _____ on a sweatshirt, but all the changing (5) _____ were full. I bought it, but when I got home it didn't (6) _____. Now, I have to return it or (7) _____ it for a bigger size! 😞

highstreetfan41 I was at H&M today, too! It was mad! I went to the (8) _____ to pay for a hat, but there was a problem. After the shop assistant (9) _____ the bar code on the hat, she told me that it was £10. However, the (10) _____ she gave me said the hat cost £30!

couchsurfer12 Hey, all. Why don't you use the H&M website? You can do all your shopping online! You don't have to go through all the stuff on the (11) _____ in the shop to find what you want AND you don't have to leave the house. H&M will (12) _____ your order to you!

Vocabulary PLUS

4 Complete the noun + noun combinations.

- football m _ _ _ h
- scorpion v _ _ _ m
- computer p _ _ _ _ r
- beauty c _ _ _ _ l
- luxury b _ _ _ d
- shop w _ _ _ _ w
- fashion b _ _ _ _ r
- music p _ _ _ _ _ r
- status s _ _ _ _ l
- hip hop c _ _ _ _ _ t