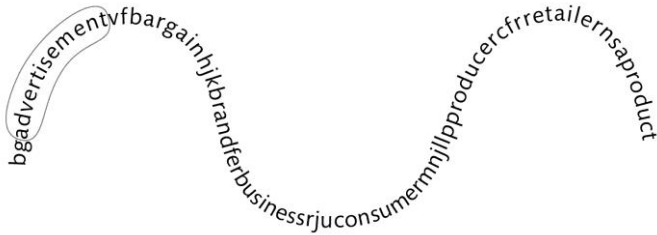


Vocabulary Unit 3

Money and marketing

- 1 Find eight words in the wordsnake. Write them down. Are the words people (P) or things (T)?



	<u>advertisement</u>	<u>T</u>
1	_____	_____
2	_____	_____
3	_____	_____
4	_____	_____
5	_____	_____
6	_____	_____
7	_____	_____

- 2 Choose the correct words.

- A What does your dad do, Joel?
 B He owns a **company** / **value** that makes tables and chairs.
- 1 A That's a nice shirt, Damian. Was it expensive?
 B No, it **cost** / **worth** about £15.
- 2 A Let's go to the cinema tonight.
 B Sorry, I can't. I'm trying to **rent** / **save** money for my trip next summer.
- 3 A What are you getting Jane for her birthday?
 B I want to get her a gold ring, but I can't **promote** / **afford** it.
- 4 A Is your new phone already broken?
 B Yes, I'm so angry! What a **spend-** / **rip-off**!
- 5 A My mother says that when she was a girl, having a computer was a **price** / **luxury**.
 B Really? Now everyone has one.
- 6 A What are **marketing** / **status** symbols?
 B Oh, they're things like fast cars and expensive watches.



Shops and shopping

- 3 Choose the correct words to label the pictures.



checkout / **shelves**



1 **bar code** / **shop assistant**



2 **changing room** / **window-shopping**



3 **fit** / **scan**



4 **deliver** / **exchange**



5 **label** / **receipt**

- 4 Complete the blog with the words in the box.

changing rooms checkouts return
 shop assistants **special offers** try them on

Martha's Blog – My DREAM SHOPPING TRIP

Hi, everybody. My grandparents gave me some money for doing well at school! I'm going shopping.

Here's a list of things that I want on my DREAM SHOPPING TRIP:

- a shop with a lot of **special offers**. I love bargains!
 - (1) friendly and polite (1) ____!
 - (2) ____ with BIG mirrors!
 - clothes that always fit when you (3) ____!
 - lots of (4) ____ and no people waiting at them!
 - and best of all ... when you (5) ____ things, you always get your money back ... no problem!

What's on your list for a DREAM SHOPPING TRIP?